



WORKSHOP AGENDA

DAY 1 | **March 7**



Santiago, Chile / March 7 - 9, 2017

Contexts & Concepts

Understanding key Big Data ideas in order to translate development problems into specific data objectives

08:30 AM	Registration	
09:00 AM	Workshop Kick-Off	
09:30 AM	Policies, Societies, and Literacy in the Age of Big Data: Building capacities to foster social change	Emmanuel Letouzé , Director and Co-Founder, Data-Pop Alliance
10:15 AM	Keynote: Digital Economy	Raul Katz , Director of gA Center for Digital Transformation
11:00 AM	Coffee Break	
11:15 AM	Keynote: Big Data for Innovation and Development	Robert Kirkpatrick , Director of Global Pulse
12:00 PM	Panel: Digital Economy	Pablo Bello, Inter-American Association of Telecommunication Companies (ASIET) Alexandre Barbosa, Regional Center for Studies on the Development of the Information Society (CETIC.br) Natalia Vega, IDC Latinamerica Luz Maria Contreras, Ministry of Economy, Chile International Telecommunications Union (<i>tbc</i>)
01:00 PM	Lunch	
02:00 PM	Chile's Big Data ecosystem	Huawei Eduardo Vera, Executive Manager, Innovation & Development at CMM University of Chile Unit of Modernization and Digital Government (<i>tbc</i>) Data Chile (<i>tbc</i>)
03:15 PM	Keynote: Web Scraping for Price Collection, Are We Doing it Right?	Antonino Virgilio , Senior Engineer ISTAT
04:15 PM	Coffee break	
04:30 PM	Data Exploration: Breaking Social and Economic Measurement Problems into Data Questions	
06:00 PM	End of Day 1	



DAY 2 | March 8

M+T

Methods & Tools

Applying Big Data methods and tools to yield insights for specific development problems

08:45 AM Registration

09:00 AM Day 1 Refresher + Overview of Day 2

09:15 AM Landscape of Big Data Methods and Tools Part 1

10:45 AM Coffee Break

11:00 AM Landscape of Big Data Methods and Tools Part 2

12:30 PM Lunch

01:30 PM Technical Tutorial 1

03:30 PM Coffee break

03:45 AM Technical Tutorial 2

06:00 PM End of Day 2

DAY 3 | March 9

D*S

E

Design & Strategy

Operationalizing Big Data as inclusive projects, partnerships and policies

Ethics & Engagement

Engaging key stakeholders and communities through ethical practices and effective story-telling

08:45 AM Registration

09:00 AM Day 2 Refresher + Overview of Day 3

09:15 AM Designing Big Data Projects: Project Archetypes and Lessons Learned [Emmanuel Letouzé](#), Director and Co-Founder, Data-Pop Alliance

10:30 AM Coffee break

10:45 AM Keynote: Ethics and Politics of Big Data [Patrick Vinck](#), Director of Research, Harvard Humanitarian Initiative; Co-director and Co-founder, Data-Pop Alliance (tbc)

11:45 AM Legal Frameworks for Ethical Data Use [Claudio Magliona](#), Professor and Director of the LLM in Law, Technologies, Telecommunications and Intellectual Property of the Universidad de Chile Law School.

12:30 PM Lunch

01:30 PM Data Storytelling & Data Visualization

03:00 PM Coffee break

03:15 PM Project Development Lab

04:45 PM Big Data and the Digital Economy Agenda in Chile: Next steps [Technical Committee Digital Agenda 2030, Chile](#)

05:45 PM Workshop Wrap Up

06:00 PM End of Day 3



BigDATA

A digital economy for
Latin America and the Caribbean