



UN-GGIM:Americas

REGIONAL COMMITTEE OF UNITED NATIONS
ON GLOBAL GEOSPATIAL INFORMATION
MANAGEMENT FOR THE AMERICAS

UN-GGIM Americas Private Sector Network Report

Valrie Grant
President, UN-GGIM Americas PSN

XI
SESSION

**OCTOBER 7TH,
2024**

MEXICO CITY

UN-GGIM PSN Purpose



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The Private Sector Network Americas (PSNA) is intended to facilitate a direct connection and communication for the private sector to work with Member States towards achieving success in regional geospatial initiatives. The PSNA shall facilitate an ongoing dialogue for collaboration between and amongst members of UN-GGIM Americas and participants of the PSNA to develop, build and extend the region's capacity to benefit from geospatial information, enabling countries to build capacity in geospatial information, technologies and services.

Recognizing the expertise of the private sector, the PSNA shall create opportunities for this expertise to assist UN-GGIM Americas in developing policies, processes, practices, capacities and recommendations for geospatial information infrastructure at national and regional levels.

Vision



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An active Private Sector Network (PSN) of representatives working in a mutually beneficial collaboration with the members of UN-GGIM : Americas to play a leading role in setting the agenda for the development of regional geospatial information and to promote its use to address key regional challenges, enable citizen services and support the initiatives of the United Nations, particularly the global development agenda.

UN-GGIM Americas PSN Committee



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Valrie Grant



Nadine Alameh



Claudio Avello



Julia Martinuzzi



Kumar Navulur



Linda Peters

UN-GGIM Americas PSN

The PSN-A Activities since
October 2023



**Participation in
Regional Initiatives**

**CARIGEO
Regional Projects
Working Groups**



Supporting UN-IGIF

**PSN Global Consultation
Regional UN-IGIF Activities**



**Supporting Global
Initiatives**

**Member Companies supporting
UN-GGIM Work globally**



Membership

28 % Growth in Membership

**Participation in UN SIDS 4
Conference**



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Global Consultation

| | | | |
|---|--|---|--|
| GOVERNANCE & INSTITUTIONS <i>PSN's contribution to strengthen IGIF implementation</i> | <p>Communicating the value proposition of Geospatial Information</p> <p>Actively participating in Working Groups for Geospatial Information management</p> <p>Providing feedback to the government on governance issues</p> | | |
| POLICY & LEGAL <i>Policies required to enhance the role of the Private sector</i> | <ol style="list-style-type: none"> 1. Easier procurement policies 2. Open data policies 3. Policies for geospatial data collection and processing, recognizing authorship 4. Data access policies | | |
| FINANCIAL <i>PPP engagement models</i> | <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; padding: 5px; background-color: #f080f0;">Develop Geospatial data collection partnerships and management of Spatial assets</div> <div style="font-size: 2em;">→</div> <div style="border: 1px solid black; padding: 5px; background-color: #f080f0;">Build trust between government entities and the private sector for a successful PPP.</div> <div style="font-size: 2em;">→</div> <div style="border: 1px solid black; padding: 5px; background-color: #f080f0;">Help the national mapping agency build a methodology and scope for socioeconomic impact assessment.</div> </div> | | |
| DATA <i>Top 5 data themes on the level of availability & productivity improvement measures</i> | <ol style="list-style-type: none"> 1. Geology & Soils 2. Imagery 3. Geodetic Framework 4. Geographical Names 5. Addresses/Buildings and Settlements | | |
| INNOVATION <i>Support the promotion of innovation in geospatial sector</i> | Supporting innovation in the country <ol style="list-style-type: none"> 1. Become an active member of an Innovation Group 2. Be a part of the review board/process 3. Provide Training and Workshops on Geospatial Information 4. Building Innovation Programs & Hubs 5. Help with conducting technology needs assessments | | Productivity Improvement Measures for the NMA <ol style="list-style-type: none"> 1. Timebound delivery and outcome-based projects 2. Streamlining procurement and data access 3. Improving transparency 4. More efficient communication and information sharing with the private sector |
| STANDARDS <i>Initiatives are undertaken for Standards development</i> | Participating in the process of standards development | Developing and participating in a community of practice | Developing specifications for their data and products |
| PARTNERSHIPS <i>Initiatives are undertaken for Standards development</i> | <ol style="list-style-type: none"> 1. Industry-Academic collaborations for joint research & development 2. Standards development 3. Capacity building 4. Awareness building initiatives | | |
| CAPACITY & EDUCATION <i>Private Sectors support in Capacity-building Initiatives</i> | <ol style="list-style-type: none"> 1. Providing skill development courses to students and young professionals to promote Geospatial education 2. Providing training to government officials on the latest technologies and products 3. Developing a community of practitioners | | |
| COMMUNICATION & ENGAGEMENT <i>Efforts for Geospatial advocacy to the users promoting geospatial information</i> | <ol style="list-style-type: none"> 1. Establishing an industry association that acts as a collective voice for the geospatial industry in the country 2. Collaboration for research and development 3. Organizing periodic conferences/meetings 4. Publishing geospatial knowledge content that promotes knowledge exchange 5. Building and participation in various stakeholder engagement programs | | |



Key Actions



• **Fostering a Culture of Trust and Collaboration**



• **Driving Innovation through Private Sector Engagement**



• **Enhancing Data Quality and Accessibility**



• **Leveraging Public Private Partnerships (PPPs) for Infrastructure and Capacity Building**



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Podcast

Mapping the Conversations

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16 Featuring Guest from the Americas

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**MAPPING
THE CONVERSATIONS**

**UNLOCKING THE POWER OF GEOSPATIAL
INFORMATION FOR GLOBAL DEVELOPMENT
FT. PALOMA MERODIO GOMEZ**

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Mapping the Future



Building on Existing
Initiatives



More Public
Private
Partnerships



Podcast in a 2nd
Language



Strengthening
adoption and
Implementation of
UN-IGIF



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PSN BOARD

PSN MEMBERS

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BE A MEMBER

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



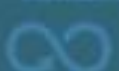
10 REDUCED INEQUALITY



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 LIFE BELOW WATER



UN-GGIM
PRIVATE SECTOR NETWORK

14 CLIMATE ACTION



15 CLIMATE ACTION



16 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



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THANK YOU!



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