

The Bahamas

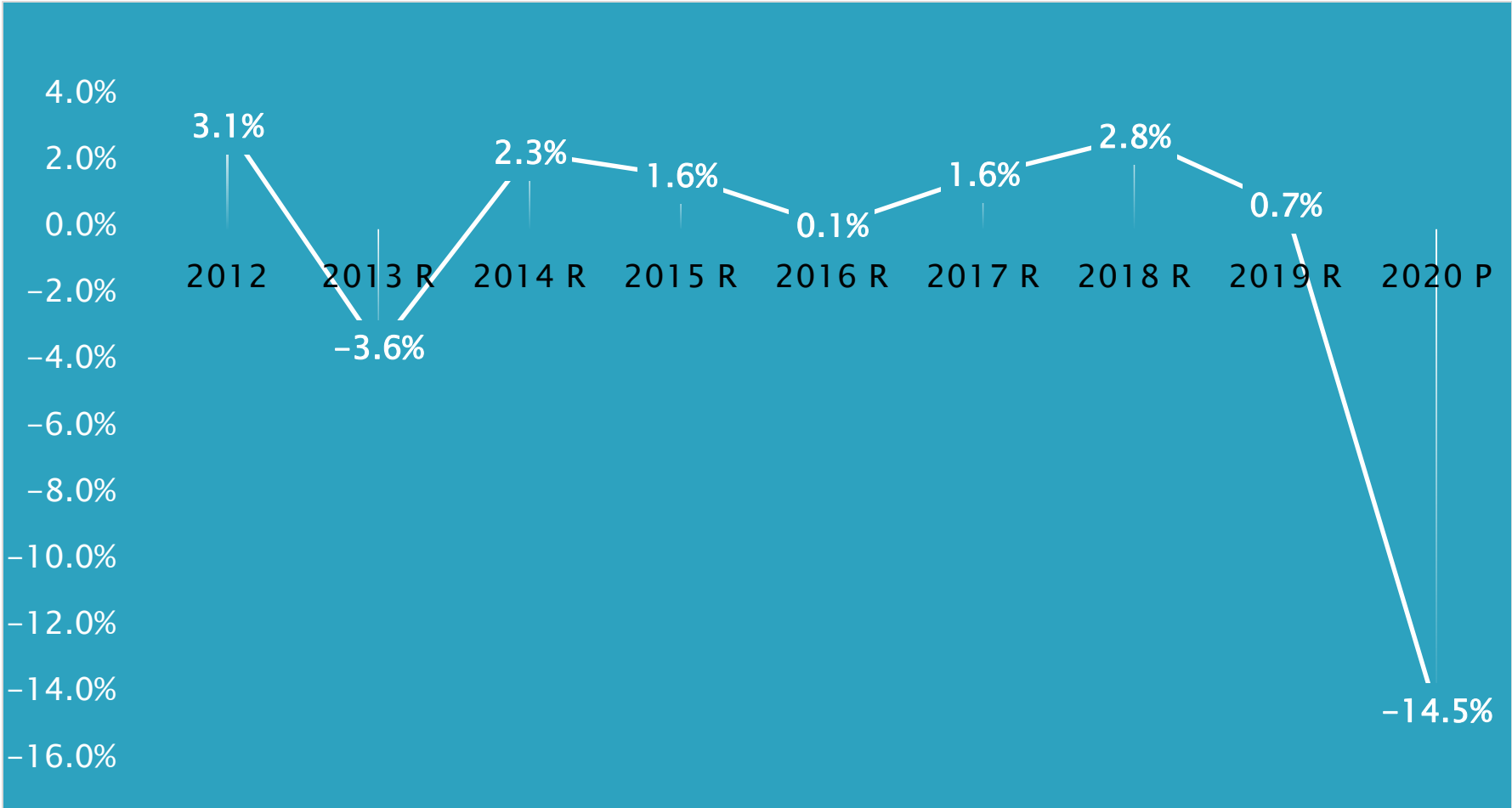
*COVID 19 and the Challenges of Measuring
the Impact on Tourism in the Economy*



**TOURISM DIRECTLY
REPRESENTS
15%
OF THE BAHAMIAN
ECONOMY**

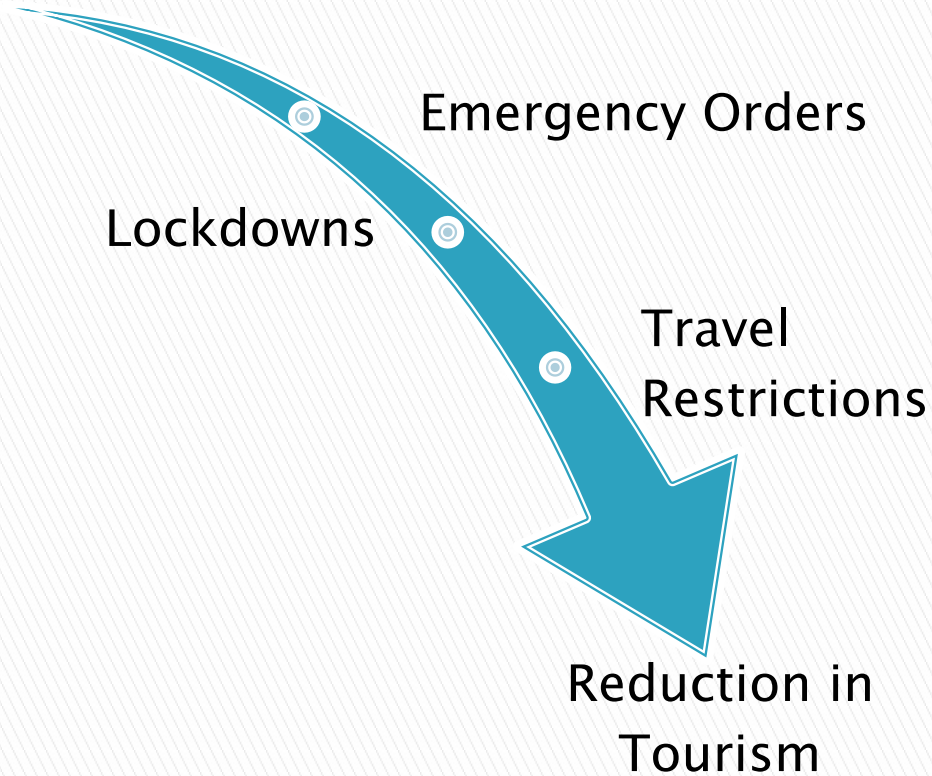
BAHAMAS REAL GDP GROWTH

2012 -2020



2020 REAL GDP CONTRACTED BY 14.5%

COVID 19 IMPACT

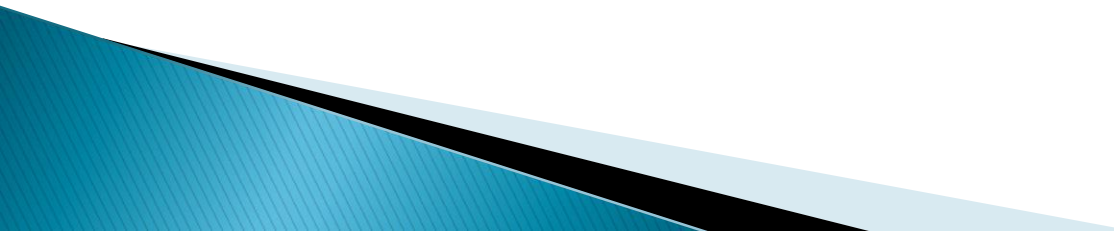


**2020 RECORD LOW
VISITOR ARRIVALS**

TYPES OF TOURISM DATA COLLECTED

- ▶ Air Visitor Arrivals
 - ▶ Cruise visitors
 - ▶ Tourist Expenditure Survey
 - ▶ Hotel Surveys
 - Small and large hotel
 - Average Daily room rate
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DATA CHALLENGES IN 2020

- ▶ Lockdowns restricted movement
 - ▶ Challenges on the islands reporting data
 - ▶ Office closures limited the data collection and slowed data processing
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Bahamas Visitor Arrivals 2018 – 2020

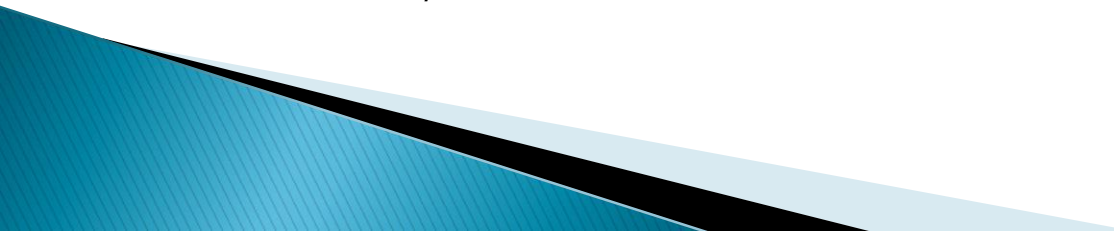
▶ 2020

- Air 418 thousand
- Cruise/Sea 1.376 mil

▶ 2019

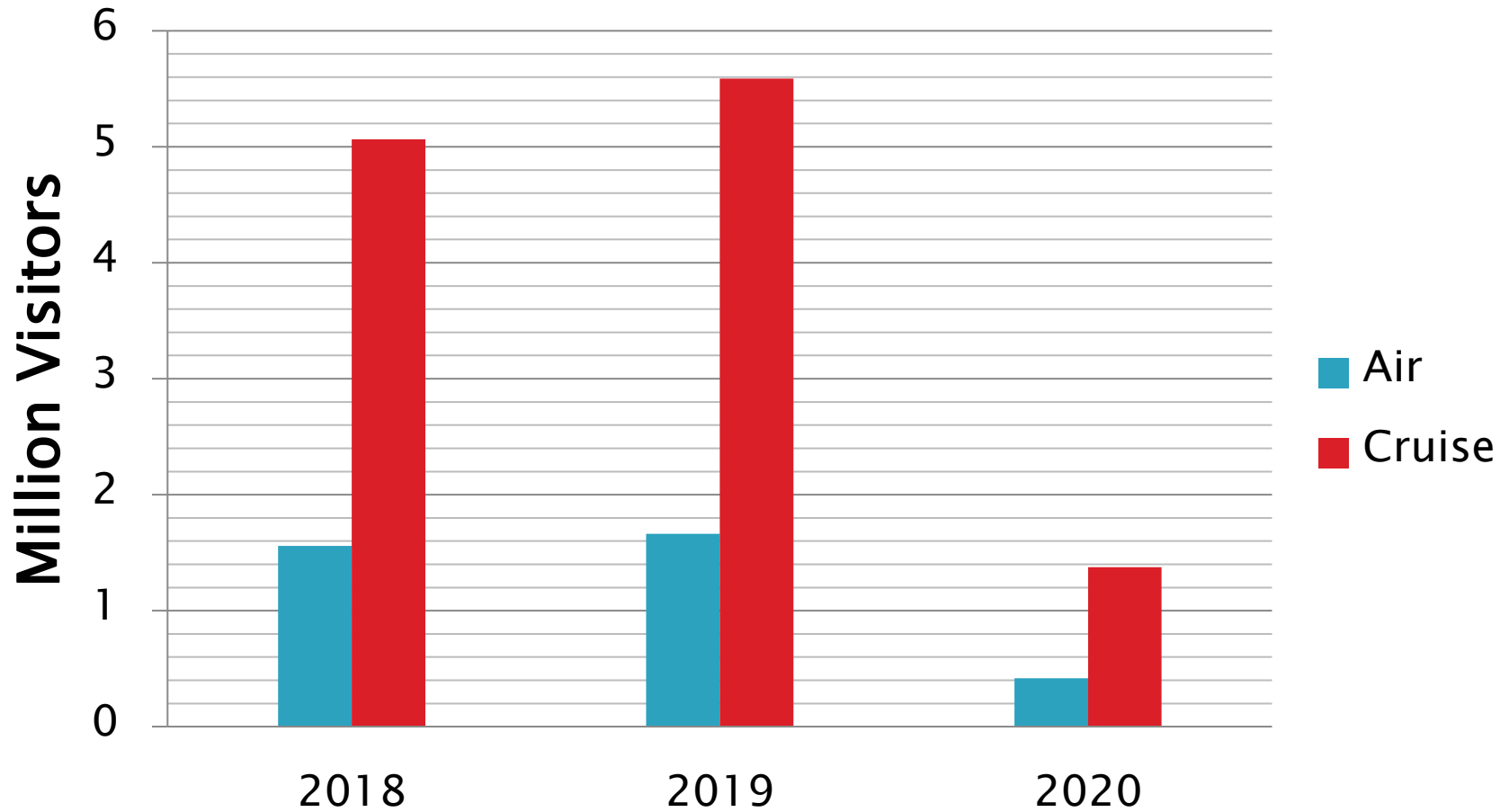
- Air – 1.662 mil
- Cruise/Sea – 5.587 mil

▶ 2018

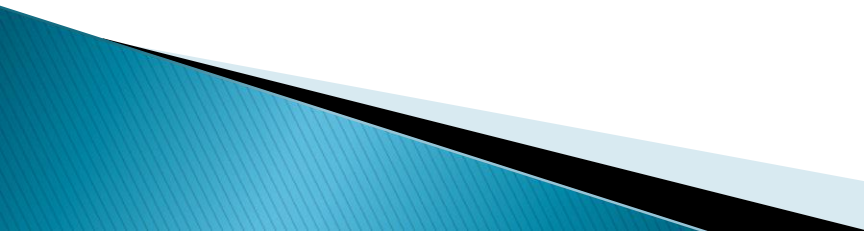
- Air – 1.558 mil
 - Cruise/Sea – 5.063 mil
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Air & Cruise Visitors

2018-2020



Data Used for Measure Tourism Impact

- ▶ Value Added Tax (VAT) data
 - ▶ Business Establishments Surveys
 - ▶ Balance of Payments
 - ▶ Average Length of Stay (MOT)
 - ▶ Hotel Average Daily Rate (ADR)
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The Straw Market (closed since March 20



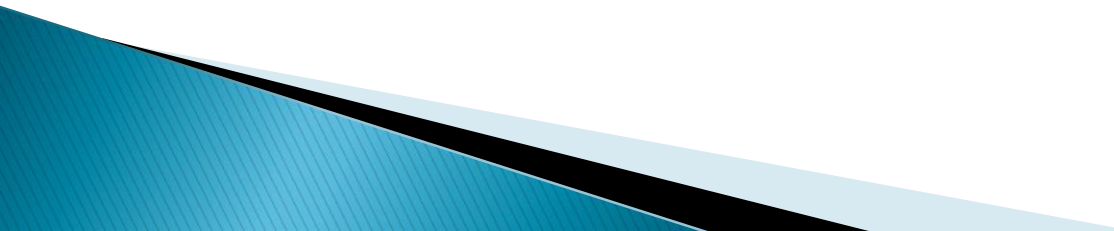
Cruise Ships in Nassau Harbor



Junkanoo



Possible Adjustments / Revisions

- ▶ Positive Covid 19 visitors
 - Quarantined in their rooms
 - Extension of vacation (this portion should be moved to export of service)
 - Additional costs related to travel eg: Covid 19 test moved to Export of Service
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Data Resources

- ▶ The ongoing Tourism data can be found on the Ministry of Tourism website:
- ▶ www.tourismtoday.com