

SheTrades Outlook

Ms. Jacqueline Salguero Huaman

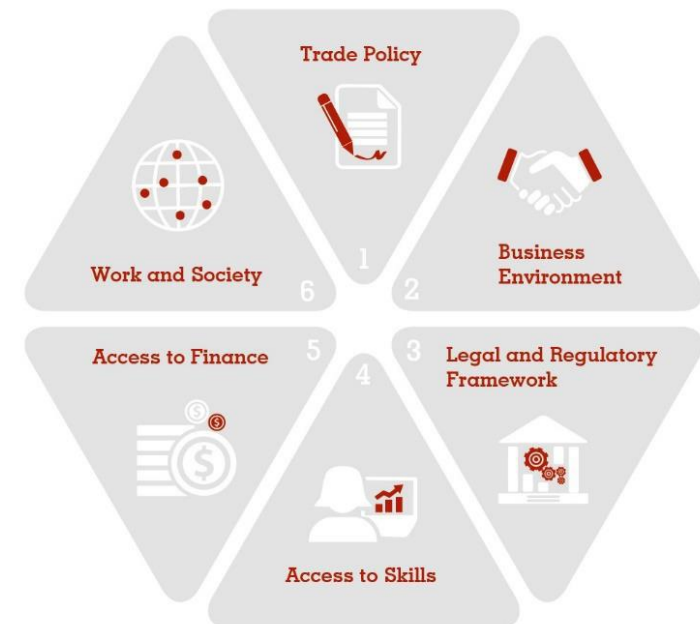
Associate Economic Affairs Officer

Trade and Market Intelligence, International Trade Centre



What is SheTrades Outlook?

- ❑ An **policy tool** that provides quantitative and qualitative data on trade and women's economic empowerment
- ❑ Has **80% new data** collected through an institutional survey, complemented with existing data
- ❑ The tool's framework comprises **6 policy dimensions** and an underlying set of **83 indicators**
- ❑ The **indicators can be compared** across countries, sub-regions, regions and economic groupings
- ❑ The tool **does not provide a ranking** of countries' performance
- ❑ Goal to **expand coverage globally**
- ❑ Interactive webtool publicly available on www.shetrades.com/outlook



The 2017 Declaration on Trade and Women's Economic Empowerment

Countries agree in the Declaration to make trade and development policies more gender-responsive for instance by

- ❑ Sharing **best practices** for conducting gender-based analysis of trade policies and for the monitoring of their effects
- ❑ Sharing methods and procedures for the **collection of gender-disaggregated data**, the **use of indicators, monitoring and evaluation methodologies**, and the analysis of gender-focused statistics related to trade

What gets measured gets done



Joint Declaration on Trade and Women's Economic Empowerment on the Occasion of the WTO Ministerial Conference in Buenos Aires in December 2017

Acknowledging the importance of incorporating a gender perspective into the promotion of inclusive economic growth, and the key role that gender-responsive policies can play in achieving sustainable socioeconomic development;

Acknowledging that inclusive trade policies can contribute to advancing gender equality and women's economic empowerment, which has a positive impact on economic growth and helps to reduce poverty;

Acknowledging that international trade and investment are engines of economic growth for both developing and developed countries, and that improving women's access to opportunities and removing barriers to their participation in national and international economies contributes to sustainable economic development;

Acknowledging the need to develop evidence-based interventions that address the range of barriers that limit opportunities for women in the economy;

Recalling Goal 5 of the Sustainable Development Goals in the United Nations 2030 Agenda for Sustainable Development, which is to achieve gender equality and empower all women and girls; and

Reaffirming our commitment to effectively implement the obligations under the Convention on the Elimination of all Forms of Discrimination Against Women, adopted by the United Nations General Assembly on 18 December 1979;

We have agreed to collaborate on making our trade and development policies more gender-responsive, including by:

1. Sharing our respective experiences relating to policies and programs to encourage women's participation in national and international economies through World Trade Organization (WTO) information exchanges, as appropriate, and voluntary reporting during the WTO trade policy review process;
2. Sharing best practices for conducting gender-based analysis of trade policies and for the monitoring of their effects;

How can SheTrades Outlook be used?

- ❑ Establish a **baseline** and identify key institutions
- ❑ To **assess and monitor gender considerations** across policy processes, legislations, and service delivery.
- ❑ Identify **gaps** between policy commitments and delivery
- ❑ Track current advancement on **gender statistics** and analysis
- ❑ **Lobby and advocate** to promote institutional reforms, transparency, and accountability



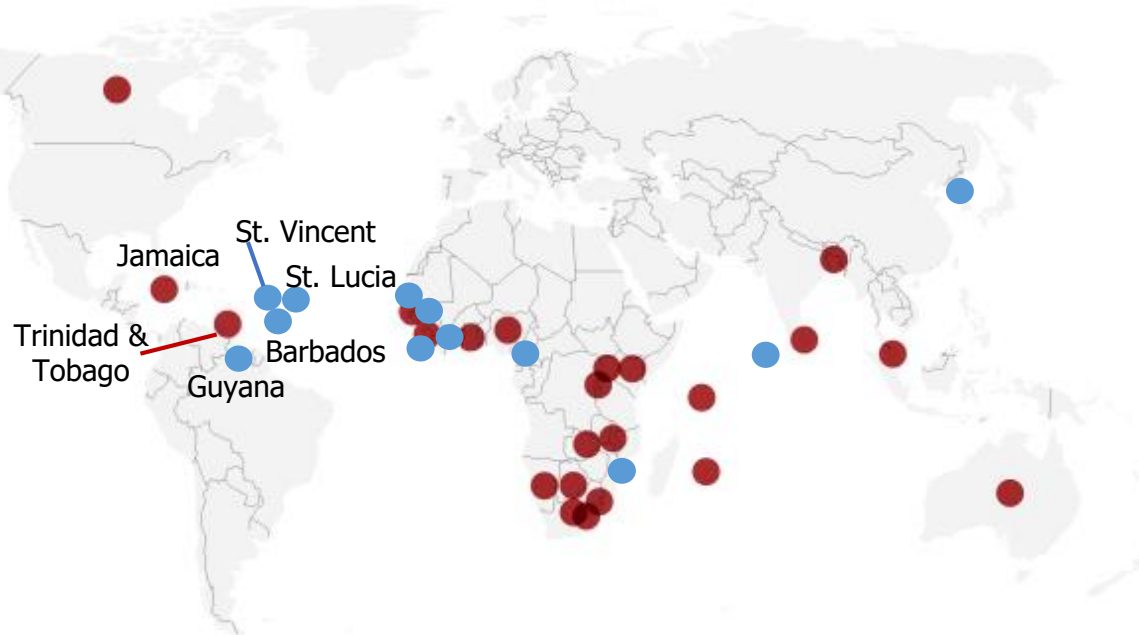
For **Non** Experts and Experts

SheTrades Outlook – Highlights

25 developed and developing countries

500 organizations interviewed

10+ new countries in 2020



50+ good practices identified

1400 stakeholders consulted

Methodology and concept notes

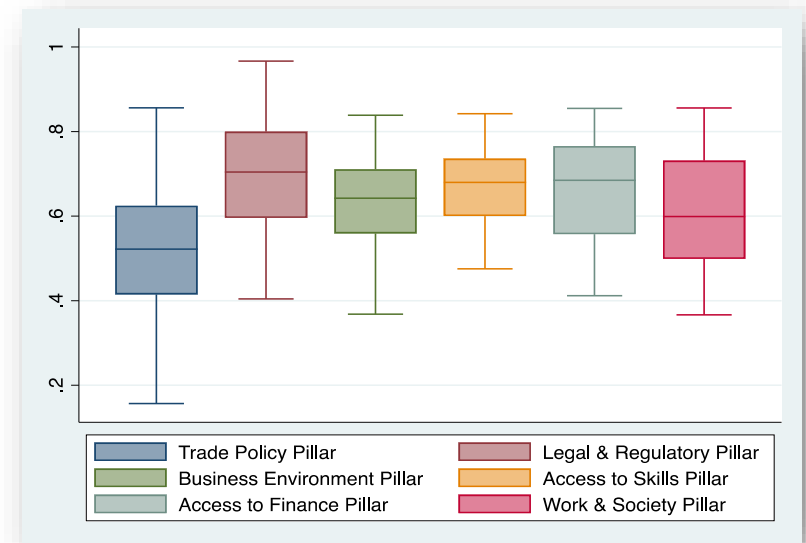
Three step-by-step guides:

- ✓ Gender-responsive public procurement
- ✓ Gender-responsive FTAs
- ✓ Gender-responsive trade and SME dev.

What we have learnt? - Policy messages

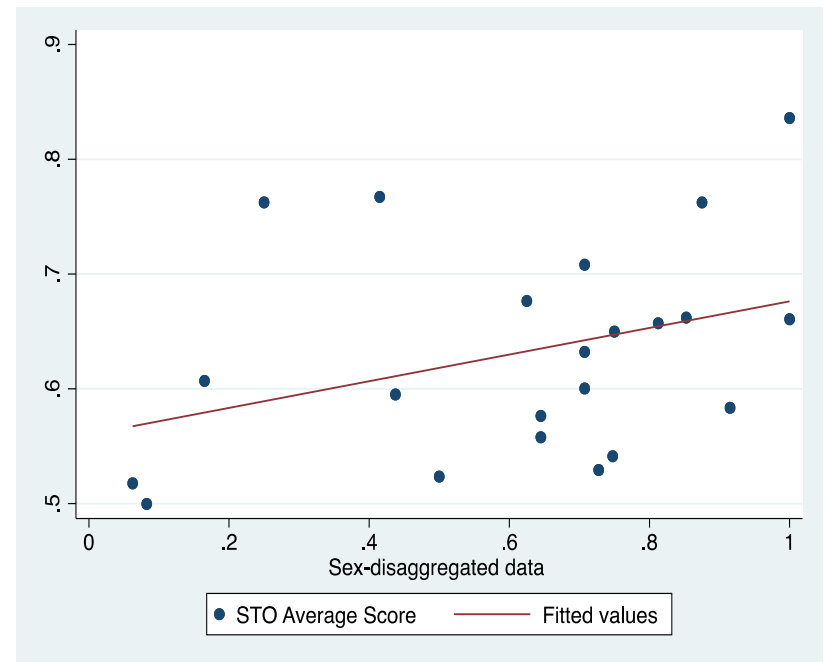
Five out of six pillars display relatively similar distributions of scores, subject to two exceptions

- ❑ Legal and Regulatory: similar range of scores to other pillars, but higher median performance
- ❑ Trade Policy: wider range of scores, and lower median performance



Data is a prerequisite to make progress on gender equality and women's economic empowerment

- ❑ Positive correlation between variable on sex-disaggregated data and the SheTrades Outlook score
- ❑ Trade Policy pillar has a variable on sex-disaggregated data that tracks two indicators:
 - Laws or regulations mandating the collection of sex-disaggregated data
 - Sex-disaggregated data at company-level



What we have learnt? - Policy messages

Successful measures towards gender equality are also taken in low and middle-income countries

- ❑ No straightforward relationship between per capita income and the SheTrades Outlook score
- ❑ 5 countries from different income groups performed substantially stronger than others in the sample
 - 2 OECD countries: Canada and Australia
 - 3 African countries: Rwanda, South Africa and Uganda



What we have learnt? - Policy messages

For many countries, there is a significant gap between legislative frameworks and concrete outcomes

- ❑ Comparison of country scores on two variables:
 - Restrictions related to labor market (Legal and Regulatory pillar)
 - Women's opportunities in the labor market (Work and Society pillar)
- ❑ 16 out of 25 countries have a lower score on opportunities/outcomes than on restrictions



DOMESTIC

SheTrades Outlook Policy Tool | 13 August 2019



Towards improving support for women in trade, business

What kind of mechanisms do business and trade development institutions have in place to support women in business and trade and how are these institutions and accounted for?


THE DEPARTMENT COMMITTED TO PROMOTING FEMALE ENTREPRENEURS



The Minister for Small Business Development Khumbuzo Ntshavheni delivered a keynote address during the Roll Out of the SheTrades Outlook and Stakeholder Workshop which was

tradevistas **hinrich foundation**

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HOW ARE COUNTRIES MAINSTREAMING GENDER IN TRADE POLICIES AND PRACTICES?

By Andrea Durkin | July 9, 2020

Tracking How Much She Trades

On July 7, the International Trade Centre rolled out a new tool to track the types and prevalence of trade policies designed to promote more trade by women-owned businesses.

Called "SheTrades Outlook" and funded by the UK, the index initially covers 25 countries as wide ranging as Australia and Canada to Mauritius, South Africa, Rwanda

Global and regional media coverage

SheTrades Outlook policy tool

April 03, 2019 00:00:00



BLOG POST

SHETRADES OUTLOOK MEETING ON DIGITAL POLICY AND OPERATIONALIZATION

KEPSA through KEPSA Foundation participated in the SheTrades Outlook sensitization meeting organized by the State Department of Trade and the International Trade Centre (ITC) on Friday, 14th August 2019 at Teleposta Towers. The meeting aimed to discuss the rollout of the SheTrades Outlook digital policy tool in Kenya and consult stakeholders on its operationalization in the country, including the collection of data and good practices related to women's participation in trade.

NNN

ITC launches groundbreaking tool to track policies for women in trade

Published 4 months ago on July 9, 2020
By RUKAYAT MOSEMEKE

The International Trade Centre has announced the launch of SheTrades Outlook, a digital tool that allows governments and others to track progress on gender equality in trade.

It also tracks progress toward achieving Sustainable Development Goal (SDG) 5 to empower all women and girls.

ITC launched the SheTrades Outlook at a side event of the United Nations High-Level Political Forum on Sustainable Development held in New York.

In a statement issued by the Jarie Heffland, Media Officer of ITC, the body's acting Executive Director, Dorothy Tembo, said with the SheTrades Outlook, ITC was contributing to making big data work for inclusive trade.

According to Tembo, the tool helps overcome a long-standing barrier lack of quality data - to make trade policies work for women.

"Better collection and analysis of data on women in trade enables policymakers to build more gender-just economies and boost progress in achieving SDG-5 on empowering all women and girls," she said

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Gender equality: ITC launches groundbreaking tool for women

Wednesday, July 9, 2020 6:49 am | Business | 0 Comments |



ITC launches SheTrades Outlook

The International Trade Centre has announced the launch of SheTrades Outlook, a digital tool that allows governments and others to track progress on gender equality in trade.



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News

SheTrades Outlook to improve Mauritian women's participation in international trade

Average Rating: ★★★★★

Date: September 12, 2019
Domain: Foreign Affairs
Keywords: Business, Culture, Government, Non-Citizen

ICIS - 13 September, 2019: A half-day workshop focusing on the ways SheTrades Outlook can be used as an innovative policy tool to assist stakeholders assess, monitor and improve women's participation in international trade, opened today at the Palms Hotel in Quatre Bornes.

The workshop, jointly organised by the Ministry of Foreign Affairs, Regional Integration and International Trade with the International Trade Centre (ITC), aims to provide a platform for stakeholders to discuss domestic policy frameworks on women in trade and potential areas for reform in Mauritius. Around 25 participants from public and parastatal bodies are attending. The resource persons namely, Mr H. Mimouni and Ms J. Salgado Huamán, are from the ITC.

In her address, the Principal Trade Policy Analyst of the International Trade Division of the Ministry, Mrs Soraya Ramjanally-Nuthay, highlighted that the workshop will enable participants to share views on policies and programmes to be included in the SheTrades Outlook. This tool has been implemented in countries such as Ghana and Bangladesh in order to promote best practices as regards international trade, she emphasised.

For his part, Mr Mimouni spoke of the key objective of the SheTrades Outlook which he said, is to support evidence-based policy-making by mapping ecosystems, and identifying gaps between commitments and achievements and high impact policy measures. Furthermore, he elaborated on the seven global actions of the ITC's SheTrades geared at promoting women's economic empowerment as well as fostering inclusive and sustainable development of small and medium-sized enterprises.

The seven global actions comprise: champion quality data; enact fair policies; secure Government contracts; strike business deals; enable market access; unlock financial services; and, grant ownership rights.

ITC's SheTrades

The ITC's SheTrades works with a variety of partners, including trade support institutions, cooperatives, and private sector companies. Partners provide their expertise to achieve greater impact and scale. It also builds the capacity of local institutions, trade promotion organisations, and incorporate government priorities to ensure long term sustainability of ITC's support.

Star

The digital application of the Ministry of Commerce was considered as "excellent" by the ITC and included among good practice examples.

Trade Minister Rutser Pelecan, the United Nations (UN) and the World Trade Organization (WTO) created by the International Trade Center (ITC) SheTrades Outlook platform, the Ministry of Women Entrepreneurs of Turkey Online Network Program and Export Academy Program (ITC) describing it as good practice reported that he took the samples. In the written statement made by the Ministry of Commerce on the subject, it was noted that the SheTrades initiative, which was launched in July, was designed as a guiding digital tool for policy makers globally in order to empower women economically and ensure gender equality, and that this platform will include good practice examples from 25 countries.




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SheTrades Outlook - A new policy tool on trade and gender-Nov 9, 2020 webex

From Shiny G on November 11th, 2020

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International Trade Centre launches a groundbreaking tool to track policies for women in trade

07/13/2020 | 08:01pm EST

(New York) - The International Trade Centre today announced the launch of *SheTrades Outlook*, a digital tool that allows governments and others to track progress on gender equality in trade, and progress toward achieving Sustainable Development Goal 5 to empower all women and girls.


SheTrades Outlook provides quantitative and qualitative data using 83 indicators across six policy areas. It contains more than 50 good-practice examples to spur policymakers worldwide to introduce and reform policies that support women in trade. These include Bangladesh's use of digital technologies to empower entrepreneurship for rural women. Canada's gender-based analysis of trade agreements, and Lesotho's grants to support women in the creative industries.

IIED | SDG KNOWLEDGE HUB

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10 July 2020

Report, Digital Tool Aim to Advance Women in Trade, Gender Equality



STORY HIGHLIGHTS

- ITC and SheTrades released a report that aims to help policymakers and trade negotiators create more inclusive accords and ensure that trade agreements produce more equitable opportunities.
- ITC also launched SheTrades Outlook, a digital tool to track gender equality in trade and measure progress towards SDG 5 (gender equality).

The International Trade Centre (ITC) and SheTrades have released a report

SheTrades Outlook live demo

www.shetrades.com/outlook

Thank you!

More information

 www.shetrades.com/outlook

 jsalguero@intracen.org