



SIDE EVENT PROGRAMME

IMPLEMENTATION OF EFFECTIVE ROAD SAFETY POLICIES IN LATIN AMERICA AND THE CARIBBEAN

Date: 19 November 2015 **Time:** 13h00-14h30

Venue: Room 4, CENTRO INTERNACIONAL DE CONVENÇÕES DO BRASIL
SCES Trecho 2, Conjunto 63, Lote 50 - Asa Sul, Brasília - DF, 70200-002 +55(61) 2196-9000.

Organizers: Pan American Health Organization (PAHO) and Economic Commission for Latin America and the Caribbean (ECLAC).

Objectives

- To discuss best practices for integrated and sustainable road safety policies, with particular focus on data management, design and maintenance of road infrastructure for vulnerable road users and sustainable mobility.
- To identify opportunities and challenges in implementing effective road safety policies in Latin America and the Caribbean.

Expected outcomes:

- Establish a regional commitment to reinforce the effort to reach the global goal to reduce road traffic fatalities within the Decade of Action for Road Safety.

Format: Presentation and roundtable discussion.

Who should attend?

- Road safety agencies, Pan American Health Organization focal points for road safety, and national counterparts for road safety from the ministries of health, transport and infrastructure in the Region of the Americas.

Programme

Moderator Marco Akerman (Fac. de Saúde Pública – USP Brazil)

Time	Title	Speaker
13:00 – 13:20	Opening remarks	Dra. Carissa Etienne, Director of PAHO
	Road Safety Situation in Latin America: Challenges for the second part of the Decade of Action	Eugênia Rodrigues, Advisor on Road Safety PAHO
	Strategic guidelines for sustainable and integrated policies for road safety and mobility in Latin America and the Caribbean	Azhar Jaimurzina, OIC, Infrastructure Services Unit ECLAC
13:20 – 14:00	Round table session: Challenges to reach SDG Goal 3.6 and the goals of the Decade of Action	
	The perspective of Transport and Infrastructure Ministries	Cristian Bowen, Vice Minister of Transport, Chile
	The health institutions approach	Ricardo Perez, National Council of Injury Prevention, CONAPRA - México
	Subregional integration role in promoting road safety	Lidia Fromm, Executive Director of the Mesoamerican Project
	NGO role in promoting road safety	Fernanda Rodriguez, Fundación Gonzalo Rodriguez, Uruguay
14:00 – 14:20	Question and Answers	
14:20 – 14:30	Conclusion and commitment with the Decade of Action	