

Adding strength to the implementation of SDGs







The SDG Strategy (www.plataformaods.org.br) is a coalition of organizations that are renown for their action in the country, representative of the civil society, the private sector, academia and local governments with the purpose of mobilizing, discussing and proposing means of implementing the SDGs that contemplate effective measures to obtain advances in the different dimensions that compose this agenda.



Abong







Frente Nacional de Prefeitos



OGIFE







- To promote critical evaluations about the SDG implementation process
- To mobilize opinion-makers and key players in the social movements and organizations
- To articulate key players in the private sector to qualify its actions
- To propose and foster inductive public policies focused on national and subnational governments
- To focus on the adaptation of goals and indicators to the Brazilian context, seeking real advances
- To amplify and qualify the public debate about the implementation of SDGs in Brazil



What's happening?



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- Communication (dissemination, journalist network, strengthening of coalitions, articles and videos)
- Advocacy (incidence spaces: governments, civil society and the private sector)
- Projects (ODSLab, Quick-impact actions, Solutions Sessions)







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